



# Creekside Knights Athletic Booster Club

## Partnership & Sponsorship Application – 2021-2022

### PARTNERSHIP OPPORTUNITIES

Partnership Level	Amount	Key Benefits
<b>Grand Knight</b>	\$7,500	<ul style="list-style-type: none"> <li>● \$7,500 in signage value</li> <li>● <b>Running of the Knights Title Sponsor – including your company logo included on event flyers and largest logo on race T-shirt among other Round Table benefits</b></li> <li>● 12 sec / Full Banner spot (loops) on the NEW Digital Scoreboard</li> <li>● 30 second Ad spot with your logo and message on gymnasium scrolling marquee</li> <li>● Signage in place for the entire school year</li> <li>● Running of the Knights Platinum level included</li> <li>● Seven (7) total mentions during games with your custom tag line</li> <li>● One (1) Time-Out Ad mention during games</li> <li>● Your logo on the Creekside Athletic Booster Club website</li> <li>● Custom plaque commemorating your sponsorship of Creekside athletics</li> </ul>
<b>Platinum Knight</b>	\$3,000	<ul style="list-style-type: none"> <li>● \$3,000 in signage value</li> <li>● 8 sec / Full Banner spot (loops) on the NEW Digital Scoreboard</li> <li>● 15 second Ad spot with your logo and message on gymnasium scrolling marquee</li> <li>● Signage in place for the entire school year</li> <li>● <b>Running of the Knights Round Table Package benefits included</b></li> <li>● Five (5) total mentions during games with your custom tag line</li> <li>● Your logo on the Creekside Athletic Booster Club website</li> </ul>
<b>Gold Knight</b>	\$2,000	<ul style="list-style-type: none"> <li>● \$2,000 in signage value</li> <li>● 5 sec / Full Banner spot (loops) on the NEW Digital Scoreboard</li> <li>● 10 second Ad spot with your logo and message on gym scrolling marquee and</li> <li>● Option of a moving ad on Scoreboard</li> <li>● Signage in place for the entire school year</li> <li>● <b>Running of the Knights Round Table Package benefits included</b></li> <li>● Three (3) total mentions during games with your custom tag line</li> <li>● Your logo on the Creekside Athletic Booster Club website</li> </ul>
<b>Silver Knight</b>	\$1,000	<ul style="list-style-type: none"> <li>● \$1,000 in signage value</li> <li>● 3 sec / Full Banner spot (loops) on the NEW Digital Scoreboard</li> <li>● 5 second Ad spot with your logo and message on gymnasium scrolling marquee</li> <li>● Signage in place for the entire school year</li> <li>● Two (2) mentions during games with your custom tag line</li> <li>● Your logo on the Creekside Athletic Booster Club website</li> </ul>
<b>Bronze Knight</b>	\$500	<ul style="list-style-type: none"> <li>● \$500 in signage value</li> <li>● 3 sec / Half Banner spot (loops) on the NEW Digital Scoreboard</li> <li>● 5 second Ad spot with your logo and message on gymnasium scrolling marquee</li> <li>● Signage in place for the entire school year</li> </ul>

*\* For Running of the Knights benefits see next page*



# **Creekside Knights Athletic Booster Club**

## **Partnership & Sponsorship Application – 2021-2022**

### **Running of the Knights – ROTK – Sponsorship Opportunities (à la carte)**

In addition to the Booster Partnership Packages above we have additional sponsor opportunities through our signature fundraising event, the ROTK 5K Run / Walk and Family Fun Night November 19th, 2021 where we expect hundreds of participants and even more family members.

#### **ROTK Round Table Packages:**

- Knight's Feast Package \$4,000 (In-Kind)
- Centipede Run Sponsor \$500+ value in awards
- 1-Mile Fun Run Sponsor \$500 + gift cards
- Music Stage and Winners Circle Sponsor \$500
- Water Table Sponsor \$150
- Event Booth Location for Family Fun Night \$150
- Volunteer Shirt Sponsor 60+ shirts
- Volunteer Appreciation Post- Event Meal (In-Kind)

#### **In-Kind or Other Sponsor:**

- Gift Card Donations (given as runner prizes)
- Runners Snacks & Refreshments (Fruit, bagels, water, OJ) or other \_\_\_\_\_

#### **All ROTK Sponsors will receive:**

- Recognition on the *Creekside Knights Athletic Booster Club* website and in social media
- Logo on 1<sup>st</sup> Place Sports (race coordinator) website under race sign up page (space permitting) and email distribution (47,000 email distribution list/80,000 website visitors per month)
- Opportunity to have your coupons, marketing materials or product samples included in race packets
- Logo displayed on back of race t-shirt
- Company name announced during event

#### **Round Table Package Partners (incl. Grand, Platinum & Gold) will receive additional benefits including:**

- Scrolling ad for your business on the new scoreboard at the football stadium (where the race begins and ends and where all the pre-race entertainment happens). Will rotate with other ads
- Event booth display space provided upon request (tent and tables are not provided)
- A rotating ad on the Digital Ad Scrolling Marquee during gymnasium sports / events for school year
- Limited number of 5K or Centipede race entries



# Creekside Knights Athletic Booster Club

## Partnership & Sponsorship Application – 2021-2022

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address \_\_\_\_\_

Business Phone Number \_\_\_\_\_ Mobile Number \_\_\_\_\_

### Partner Packages

- Grand Knight \$7,500                     
  Platinum Knight \$3,000                     
  Gold Knight \$2,000  
 Silver Knight \$1000                     
  Bronze Knight \$500

### Running of the Knights à la carte

- Knight's Feast \$4,000 (In-Kind)                     
  Centipede \$500+ value in awards  
 1-Mile Fun Run Sponsor \$500 and 100+ gift cards                     
  Volunteer Shirt Sponsor 60+ shirts  
 Music Stage and Winners Circle Sponsor \$500                     
  Volunteer Appreciation Post- Event Meal (In-Kind)  
 Water Table Sponsor \$150                     
  Event Booth Location \$150  
 Gift Card Donations \$ \_\_\_\_\_  
 Other in-kind (e.g. snacks & refreshments (In-Kind) \_\_\_\_\_  
 Total Sponsorship Amount for Running of the Knights \$ \_\_\_\_\_

**Please make checks payable to Creekside Knights Athletic Booster Club (CKABC)**

**Thank You!**

Rudy Rivera, Business Partnership Director, ckabcbusiness@gmail.com  
 Liz Zurn, Special Events (ROTK) Director, ckabcspecialevents@gmail.com

**Please mail this page along with your payment to:**

Creekside High School  
 CKABC – Running of the Knights  
 100 Knights Lane  
 Saint Johns, FL 32259

CKABC is a 501.c.3 organization  
 EIN# 26-2391946



# ***CREEKSIDE KNIGHTS ATHLETIC BOOSTERS CLUB***

August 17th, 2021

EIN # 26-2391946

The Creekside Knights Athletic Booster Club (CKABC) is eager to partner with you and your business in support of Creekside High School student athletes and their teams. Our need for community support is strong because high school athletics receive zero funding from the St Johns County School District. And yet, boosted by community support, Creekside High School repeatedly fields teams that succeed on the field, in the gym, and at the pool. Each year they bring home district, regional and state championships. Indeed, all our student athletes benefit from being a part of sports; they achieve more, perform better on tests and are happier students. Our student success is enabled by community leaders and business partner involvement and support.

- In addition to supporting the many sporting events Creekside High School hosts, we also run an annual 5K run/walk and family fun night. Called Running of the Knights (ROTK); this year the event is November, 19th, and it is our premier fund raising event organized by the CKABC for the dual purpose of fundraising for our student athletes and band members as well as community building. ROTK provides an additional opportunity for customer engagement and business exposure.

Partnering with Creekside Boosters gets your business valuable recognition in our community, and it is a great way to gain more customers. Our partner packet shows the benefits of each level of partnership. We would be happy to discuss your specific needs and desires also.

The CKABC is a 501.c.3 nonprofit organization and all proceeds from partnership and the ROTK event, benefit all the athletic teams at Creekside High School. The bottom line is that the ability of the school, its volunteers, and the community to support our student athletes provides a foundation for their ability to achieve goals, work in teams and ultimately succeed in the classroom and life. Thank you for considering partnering with us and supporting Creekside High School. We hope you will take advantage of this opportunity. If you have any questions, please don't hesitate to contact me.

Sincerely,

Jay Coles  
President CKABC  
[ckabcpresident@gmail.com](mailto:ckabcpresident@gmail.com)  
<http://creeksideknights.com/rotk/>