

Agenda
CREEKSIDE KNIGHTS ATHLETIC BOOSTER CLUB
Monthly Meeting Minutes
Monday, June 10, 2019

I. Welcome

A. Deena Poole, President

- a. Meeting called to order at 6:00 pm
- b. Attendance: Deena Poole, Luke Marabell, Shawn Frisbee, Henry Ferris, Sharon Herbst, Tina Northcut, Brian Chibbaro, Monte Poole, Scott Nyman, Jay Coles, Sheila Sexton, Tiffany Carnes, Robrina McCoy, Meg Balke, Cheryl Warrick
- c. No validation of Minutes from previous meeting. Waiting on the Minutes from Linda Grossman. Sharon will send to Deena once she receives them from Linda.
- d. Freshman Day will take place on Tuesday, July 30 8:15 am – 1:00 pm. There will also be a Freshman Parent Orientation on same day 8:30 am – 10:00 am, and the Fall Athletic Meeting 6:30 pm – 7:00 pm.
 - i. Sheila will set up a Booster Club table for both the morning and evening sessions
- e. Website

- i. Try to have Aaron attend a few meetings

B. Luke Marabell, Athletic Director

- a. Baker Sports & Under Armor deal
 - i. Luke will put together a list, and email, all the specific discounts Baker's is offering Creekside.
 - ii. This is a year to year deal
 - iii. Will Williams Sporting Goods continue with us? Henry will reach out.
- b. Pixellot Camera System
 - i. The new system will be installed at the football stadium and in the gymnasium
 - ii. All events at those two locations will be broadcast, live
 - iii. Two cameras are \$5,000.00. Waiting on cost for installation.
 - iv. Sponsors are needed for new system
- c. New Scoreboard Update
 - i. New scoreboards will be installed at football stadium, baseball field and softball field
 - ii. Sponsors are needed for new scoreboards. Remind sponsors that these boards have video capability.

II. Officer Reports

A. President, Deena Poole

- a. Will begin to use Constant Contact. No more blast emails.
 - i. Constant Contact does not support SMS (text messages)
- b. Monte and Karen to get with Debbie to piggyback on her Constant Contact emails

B. Vice President, Shawn Frisbee

- a. Nothing to report – First meeting

C. Treasurer, Meg Balke

- a. Kir is in the process of inputting everything into Quickbooks. Taking longer than anticipated.
- b. Working on changing over bank accounts. Meeting at bank to be scheduled.
- c. All scholarships have been mailed
- d. Booster Bucks have been updated
- e. Donations from ROTK back to school are complete

D. Sharon Herbst, Secretary

- a. Nothing to report – First meeting

III. Director Reports

A. Apparel Director, Henry Ferris

- a. First payment has been made to Williams Sporting Goods
- b. New, different logos are available for apparel
- c. Williams Sporting Goods will be set up for morning and evening sessions on July 30th

B. Membership Director, Monte Poole

- a. Concern over lack of website
- b. Working on implementing electronic tickets for all sporting events
 - i. Only tickets printed would be the “special tickets” that Coach Mac gives away

C. Team Liaison/ Volunteer Director: Karen Frisbee

- a. Not in attendance. Report from Shawn.
- b. Requesting email addresses for all coaches

D. Business Sponsorship Director: Tiffany Carnes

- a. Received all contacts from Gordon
- b. Has been sending a lot of emails regarding sponsorships
- c. Will continue to work over the summer
- d. Requested a picture of the new scoreboard, to show potential sponsors

E. Special Events: Jay Coles/Sheila Sexton

- a. Sheila and Gordon to meet in early July to pass on ROTK information
- b. Will reach out to Rhonda for more info

F. Webmaster: Aaron Carn

- a. Not in attendance
- b. Should come to a few meetings throughout the year. Luke will reach out to him regarding that.
- c. Entire website needs to be updated

IV. “Parking Lot” Items

- A. Monte needs assistance with football parking.
 - a. Would like to get a group of volunteers to rotate

Next meeting Monday, July 8th at 6:00 pm in CHS Library

V. Adjourn

- a. Meeting adjourned at 6:53 pm

