

Agenda

CREEKSIDE KNIGHTS ATHLETIC BOOSTER CLUB

Monthly Meeting Minutes

Monday October 22nd, 2018

I. Welcome

- A. Gordon Goodyear, President
 - a. Meeting called to order at 6:05 pm
 - b. Roll Call – **Attendance:** Gordon Goodyear, Kendall Welsh, Kir Butler, Meg Balke, Linda Grossman, Deana M. Poole, Henry Ferris, Kellie Peacock, Jim Dwyer, Luke Marabell. **Coaches in attendance:** Tracy DaCosta, Cameron Crandall, Sean McIntyre. **Approved Absent:** Kim Moore, David Jarrett, Monte Poole, Joel Strickland, Shanna Scott **Absent:** Lori Matulevich, Adrienne Armel, Joann Wiley, Rhonda Gracie, Chuck Forcier.
 - c. Validation and approval of the Minutes from the previous meeting
 - i. Deana M. Poole Motion to Pass; Henry Ferris 2nd Motion; Minutes Approved
- B. Guest - Tracy DaCosta – Boys and Girls Swim and Dive Head Coach
 - i. Appreciates support from CKABC-plans to use booster bucks for new equipment
 - ii. District meet on Tuesday October 23rd, 2018
- C. Guest – Sean McIntyre – Football head Coach
 - i. Varsity football record 4-4 with two games left - at Oakleaf and at Ponte Vedra
 - ii. JV football record 5-2
- D. Luke Marabell – Athletic Director
 - i. Introduced Cameron Crandall – Boy’s soccer new head coach. Coach Crandall has four children of his own (one at Bartram). May introduce a “freshman” team next year as 87 boys and 90 girls came out for tryouts on Monday.
 - ii. TPC is week of March 10th, 2019. Tickets will be sold at \$55 (\$30 profit per ticket goes directly to team). Sale will begin in November. We want to really push sale of these tickets. Last year we were shy about 20 tickets to earn the \$5,000 bonus.
 - iii. Creekside is the next school slated for the ninth grade center.
 - iv. Maintenance Coordinator – Todd Hudson was just hired at CHS
 - v. Tennis courts will be torn up and redone over the next two weeks.
 - vi. Baseball – estimate of new netting \$13,000 and estimate of brick wall about \$12,000. January 19, 2019 baseball tryouts.
 - vii. New TV pro teacher – Mr. Hutchins. Students have been actively taking videos of our fall sports!
 - viii. Metro – Mark Davoli (owner) has volunteered many hours a week during football season! The indoor kitchen wasn’t approved, but the outdoor cooking area has really worked out, as the fans can smell what is cooking! Winter concession food under review. Possibly hot chocolate and coffee for basketball games.
 - ix. Bartram Game - \$7,000 is concession sales and \$28,000 in ticket sales.
 - x. Fall Senior night – this year we honored football, cheer and dance at one game and cross country, golf, band and swim and dive on another night. Will possibly honor all fall seniors during halftime during a JV game.
 - xi. Winter Sport Parent Meeting 10 am November 17th, 2018. Winter Sport Media Day 11am November 17th, 2018.

II. Officer Reports

- A. President - Gordon Goodyear
 - a. Door vinyl wraps to be installed November 5th, 2018. A packet of pictures was passed around for all to see. There will be five different wraps sporting: teamwork, character, humility, sportsmanship and respect.
 - b. Gordon reported that Kim tallied the votes for the purchase of a new laptop to be used by the treasurer – votes unanimous for purchase. (Quick Book still needs to be purchased and downloaded onto laptop)
- B. Vice President – Kendall Welsh- continues to work on calendar in CKABC.
- C. Secretary - Kim Moore – Linda Grossman took minutes in her absence.
- D. Treasurer - Kir Butler
 - a. Financial update
 - i. Financial report distributed – Balance \$68,269.80 in checking \$5,033.37 in CD
 - ii. Girls basketball – request \$250 in Booster Bucks be returned to their account (all carryover booster bucks for the 2018-2019 year were eliminated). Motion to pass – Jim Dwyer, second – Deena Poole. Passed unanimously.

III. Director Reports

- A. Apparel Director: Henry Ferris, Co-Director: Kellie Peacock
 - i. All monies approved for use to purchase apparel have been used.
 - ii. Pink items sold well for October.
 - iii. Luke has Creekside logo patches available for purchase \$3.
- B. Membership Director: Deena Poole, Co-Director: Monte Poole
 - i. Membership summary distributed – 306 members \$30,957.09.
 - ii. Boys' golf and band are the only "teams" that have not earned booster bucks.
- C. Team Liaison/Volunteer Director: Linda Grossman, Co-Director: Lori Matulevich
 - i. Submit your volunteer hours monthly
- D. Public Relations Director: Shanna Scott, Co-Director: Adrienne Arnell
 - i. Over a dozen new followers on social media
- E. Business Sponsorships Director: David Jarrett; Co-Director: Joel Strickland
 - i. Total sponsorship at \$38,000 (sponsorship and ROTK combined)
- F. Special Events Director: Rhonda Gracie, Co-Director: JoAnn Wiley
- G. Webmaster-Jim Dwyer
 - i. Will follow up with Aaron Carn about updating website. Jim, Aaron and Luke will set a time to meet.

IV. Adjourn

- Meeting adjourned 7:30pm

Next meeting – Monday, November 19th, 2018 at 6pm