

# Agenda

## CREEKSIDE KNIGHTS ATHLETIC BOOSTER CLUB

### Monthly Meeting

Monday September 17, 2018

#### I. Welcome

- A. Gordon Goodyear, President
  - a. Meeting called to order: 6:04pm
  - b. Attendance: – **Attendance:** Gordon Goodyear, Kir Butler, Meg Balke, Kim Moore, Linda Grossman, Monte Pool, Henry Ferris, Rhonda Gracie, Jim Dwyer, Luke Marabell, Lori Matulevich, David Jarrett, Beth Campbell; **Absent:** Shanna Scott, Kellie Peacock, Adrienne Armel, Kendall Walsh, Jo Ann Wiley, Chuck Forcier, Tina Northcut, Joel Strickland, Deana M. Poole
  - c. Validation and approval of the Minutes from the previous meeting
    - i. Motion to approve: Kir Thompson 2<sup>nd</sup>: Rhonda Gracie Minutes passed
  - d. St. Augustine Record, in kind sponsor, signage up; will feature one student athlete each month until end of school year
    - i. Notify Aaron Carn if you want to recommend an athlete
  - e. General CKABC Membership meeting TBD
- B. Luke Marabell-Athletic Director
  - a. Concession improvements update
    - i. District will not allow kitchen/hood; will continue cooking outside, will need to build something permanent; Volunteers have been unbelievable and are committed to make it work
    - ii. Drinks and Candy \$1,500 back concession; Front Concession approx. \$3,000
    - iii. Marco's pizza will be available for the Bartram game
      - a) Health department shut down Band Concession Stand for no running water; they will utilize the baseball/softball stand and transport food over
  - b. Volumes at Nease and Bartram games
    - i. Will work with Bartram on getting them our online ticket purchase link
    - ii. Social Media highlight high volume of attendees, parking, online ticket sales
  - c. Spend approval request to wrap doors at stadium concession and press box
    - i. Total: \$1,925 for concession doors (football)
    - ii. Motion to approve: David Jarrett 2<sup>nd</sup>: Jim Dwyer Motion Passed
    - iii. Will look at additional areas like the gym for winter sports
  - d. Help needed for this Friday night's football game with Nease & Bartram, volunteers should arrive at 5:15 – 5:30
    - i. Concession to direct to back for drinks only
    - ii. Redirect eTickets/Passes to appropriate gate
    - iii. Monitor VIP Seating
    - iv. Sell drinks in the stands

#### II. Officer Reports

- A. President - Gordon Goodyear
  - a. Reminder that board members are required to join the boosters. If you haven't joined yet, please join as soon as possible.
- B. Vice President - Kendall Welsh - no update
- C. Secretary - Kim Moore
  - a. Shared feedback received on VIP seating
- D. Treasurer - Kirsten Butler
  - a. Financial update

- i. Reviewed current budget
  - ii. Asked to have a separate tracking for the silent auction
  - iii. Board is currently looking for a new CPA
- b. Status of 2017 tax filing
- i. 2016-2017 taxes were filed today, need to do 2017-2018 next
  - ii. Proactive review will be done in December (random audit)

### III. Director Reports

- A. Apparel Director: Henry Ferris, Co-Director: Kellie Peacock
- i. Still on track to be ahead of next year
  - ii. Working on Pink inventory
  - iii. Overstock spirit wear to be given out during upcoming games
  - iv. Price fans to sell at games with Knights logo
- B. Membership Director: Deena Poole, Co-Director: Monte Poole
- i. VIP seating sold for Nease and Bartram games, now being sold game by game
  - ii. Rhonda volunteered to oversee the VIP section for the Nease game
  - iii. Membership at 263 as of 9/17 compared to 277 this time last year
- C. Team Liaison/Volunteer Director: Linda Grossman, Co-Director: Lori Matulevich
- i. Linda: Still have leftover old version spirit wear. Luke agreed to give them away at football and volleyball games
- D. Public Relations Director: Shanna Scott, Co-Director: Adrienne Arnell
- E. Business Sponsorships Director: David Jarrett; Co-Director: Joel Strickland
- i. Windscreens up: feedback so far they look really good
  - ii. Couple other locations available
  - iii. Billboard has been redone
- F. Special Events Director: Rhonda Gracie, Co-Director: JoAnn Wiley
- i. Running of Knights Facebook and Website: update logo
  - ii. Stuart is working on it for pre-registration
  - iii. Race management agreement executed with 1<sup>st</sup> Place Sports
  - iv. Should go live next week
- G. Webmaster: Jim Dwyer
- i. Calendar feature has been updated on the website

### IV. Adjourn

- A. Meeting adjourned at 7:18pm