



Creekside High School Athletic Booster Club 2017-2018 Sponsor Advertising Contract

Please mail completed advertising contract and full payment to:

Creekside High School Athletics Booster Club, Attn: Rhonda Gracie / Joel Strickland, 100 Knights Lane, St. Johns, FL 32259

Sponsor (Advertiser):	Sponsor Contact:
Phone:	Email:
Address:	
City/State/Zip:	

2017-2018 Sponsor Opportunities:

Advertising Signage	Cost
Stadium Sponsorship	\$7,500
Field Sponsorship	\$5,000
Creekside Crazies Fan Zone Sponsor	\$3500
Full Game Presenting Sponsor	\$1,000
Halftime Sponsor (Entire Season)	\$2,750
Halftime Sponsor (Single Game)	\$500
Time-Out Sponsor	Varies ¹
Stadium Scoreboard (3 available)	\$3,500
Stadium Concession Stand Sponsor	\$2,500
Stadium Delay of Game Clock (2 available)	\$2,000
Exclusive Baseball Stadium	\$1,000
Exclusive Softball Stadium	\$1,000
Stadium Billboard Sign (6x6)	\$1,500
Stadium Billboard Sign (4x6)	\$1,000
Stadium Billboard Sign (2x6)	\$ 550

¹ Time Out Pricing: All Sports/All timeouts \$8000; Single Sport, all timeouts \$2750; Single game, all timeouts \$500; Individual timeout (a la carte) \$75

- **All sponsors** will have their company name announced **2 times** at all home football games and be advertised on the Creekside Knights Athletic Booster Club (CKABC) web site
- **Major sponsors (\$1,500 level and above)** will have their company name announced 5 times at all home football games
- **Sponsor signs in the Stadium remain for the entire Athletic Season and cover Football, Soccer, Lacrosse, and Track and Field**
- **All signage** is priced on an annual basis

Added Value for Major Sponsors (\$1500 level & above):

- Major sponsors can have their company website linked to a section of the CKABC web page
- Regular season pass to all "at home" sports games
- Reserved VIP parking space for "at home" football games
- Tag lines can be included on signage at this level

Business Sponsor (Advertiser) will provide:

- Complete camera-ready artwork, including any captions and fonts
- All artwork in 300 dpi or higher resolution. Artwork will include no copyrighted materials without permission
- The Creekside Athletics Director reserves the right to reject ads prior to publication
- Signed contract showing choice of signage option and payment to school as noted above
- Please send artwork and/or inquiries to: Rhonda Gracie (mgroadieji@aol.com) or Joel Strickland (joelpstrickland@gmail.com)

I/we agree to become a Sponsor for the 2017-2018 school year:

Name: _____ Date: _____

Signature: _____ Title: _____